



# Capability Statement

## Corporate Overview

L Global, LLC is a strategic consulting and executive coaching services company founded by the award-winning business strategist, speaker, and executive coach, LaVerne Daley.

The vision of L Global is to help business leaders, brands and corporate entities realize their growth and revenue potential by strategic alignment of business strategies and operating infrastructure with their corporate vision, revenue and personal goals.

Our “Your Life, No Borders” mantra represents an understanding that businesses exist to fulfill the dreams of people. Central to all customized L Global Solutions are those people. Multi-dimensional strategic partnerships, innovative brand storytelling; optimized enterprise-wide engagement strategies (internal raving fans!); tailored operating systems and tools well aligned to budget and long-term ROI, are some of the ways we help leaders set and realize wildest dream objectives for themselves and their people.

L Global's team of international growth strategists are seasoned business consultants, millennial advisors, career branding professionals, and subject matter experts in their respective fields.



With over 20 years' experience guiding market expansion strategies for corporations & non-profits up to 100m in revenues, LaVerne is a highly regarded international business leader and innovative strategist whose passion for purposeful living guides her uniquely successful business expansion methodologies.

LaVerne's expertise across industries and energetic communication style has led to regular requests from corporations, universities, government municipalities and community service organizations worldwide, to lead or support business programs as a consultant, panelist, judge, keynote speaker or business coach in a variety of topics with a concentration on leadership, entrepreneurship, marketing, branding, professional development and strategy. See [full bio here](#)

Recent accolades include recognition in Florida's Sun Sentinel Legacy Magazine as one of South Florida's Top 50 Business Leaders as well as a Business Impact Award for her work helping former US Military leaders transition to entrepreneurship.

## Core Competencies



### Services We Provide

L Global services start with a conversation about YOU, then your vision, business structure, challenges and resources.

We Provide;

- Strategy Consulting
- Executive Coaching
- Public Speaking
- Professional Development
- Facilitated Workshops
- Keynote Address



### Specialty Areas

- Sales Training
- Marketing
- Branding
- Leadership
- Strategic Planning
- Change Management
- Public Relations
- Organizational Systems
- Talent Development



### Key Industries

- Entertainment
- Technology
- Fashion
- Education
- Government
- Film
- Consumer Products
- Professional Services
- Non Profits
- Hospitality

## Past Performance/Testimonials

U.S. TRUST



Covert Services Group, LLC  
Grupo de Servicios Consultorías



WPB  
WEST PALM BEACH

Business Partner  
blueprint

*We are committed to your success! Call for your complimentary consultation.*



www.lbrand.global



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